

ISSUE 2

FEBRUARY
2024

Inspire the Leaders



"A leader exists not to be a pioneer in every difficulty, but to empower their team and steer them towards the goal."

Notes from the President

Dear Readers,

With the beginning of a new month, we are excited to present to you the JCI Izmir February Newsletter. After the busy pace of last month, we are delighted to reap the fruits of the valuable time we spent together.

In this newsletter, you will find examples from the events, projects, and success stories that we realized in February with the participation of our members. With every step we take towards increasing our contributions to our community and environment, we feel that we are growing and strengthening together.



As JCI Izmir, we continue our determination not only to transform ourselves but also the world around us. With our projects and events that inspire our community and make a difference, we are taking steps towards a more sustainable future.

Hakan Aktay

JCI izmir

The Presidentt of the 2024
Term

Inspire the
Leaders

As the JCI Izmir family, we are growing stronger with the contribution of each member and progressing with determined steps towards providing more benefits to our community. While preparing our second issue, we once again felt the power of this determination and the strength of achieving together.

Editor's Notes



Dear Readers,

With great excitement, I am delighted to present to you the second issue of the JCI Izmir Newsletter. The positive feedback and participation we received from our first issue have further encouraged us, and in this second issue, we have worked to bring you the best.

In this edition, you will find information about the events we held in February, as well as details about the projects and activities we have planned for the upcoming period. Additionally, we have included content that contributes to the personal and professional development of our members.

With the support of our valued readers like you, we will continue to strive to improve and enrich the JCI Izmir Newsletter every month. We eagerly await your feedback and sincerely thank you as we look forward to meeting you in the next issue.

Warmest regards,

Çisil Türkay
JCI Izmir Editor

Board Member
Responsible for Corporate
Communications

Inspire
the
Leaders

February 2024 | Issue 2

JCI İZMİR

**BULLETIN OF THE ASSOCIATION OF YOUNG LEADERS AND
ENTREPRENEURS**



News from Young Leaders

Prepared by: Corporate Communications Directorate

Dear JCI Izmir Family,

In February, we continued our work with great energy and determination as JCI Izmir. As the board of directors, we took many significant steps to add more value to our members.

Throughout this month, we continued to make positive impacts with the events and projects we organized. Alongside activities aimed at contributing to the personal and professional development of our members, we succeeded in further advancing the name of JCI Izmir.

During this period where we came together to reach greater goals, we once again demonstrated unity and solidarity. With the support of our members, we will continue to take stronger and more effective steps forward.

As the board of directors, we will continue to work diligently to advance the vision and mission of JCI Izmir. While celebrating every achievement we have made together, we are eager to progress towards even greater goals.

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WHAT DID WE DO?



FEBRUARY 1

JCI Explore Training



FEBRUARY 4

Orientation and Strategy
Planning Day



FEBRUARY 9

Member and Candidate Member
Meeting Event



FEBRUARY 22

QNB Finans Meeting



FEBRUARY 22

DEİK, JCI Türkiye and JCI İzmir
Meeting



FEBRUARY 22

CYE TALKS



FEBRUARY 23

Habitat and JCI İzmir Meeting

JCI Explore Training: Nuri Pekçetin



In 2024, we kicked off with the JCI Discover and JCI Explore trainings under the guidance of Mr. Nuri Pekçetin, the Board Member Responsible for Local Organization Structure of JCI Turkey! With the active participation of JCI İzmir members and prospective members, these online trainings were inspiring opportunities to explore the exciting world of JCI and understand its organizational structure.

With the JCI Explore training, we took the first steps towards individual development by providing accurate and effective information while opening the doors to a new world for our prospective members who have just stepped into JCI. The practical exercises we conducted during the training on the effects of behaviors in the leadership process not only brought smiles to our faces but also allowed us to experience the reactions of the leader within us through simulation.

We extend our gratitude to our members and prospective members who showed enthusiasm and high interactivity during the hours-long training sessions on an online platform. We thank Nuri Başkan for conducting the training with a smiling face, effective presentation, compassionate feedback, and endless energy throughout this process. We also express our thanks to the JCI İzmir Leadership Development team for making the training program possible.

Orientation and Strategy Planning Day



In today's world, information has infinite sources and unlimited access. The endless resources accessible from anywhere in the world allow us to deeply delve into any topic. However, these boundless resources may not always contain organized, accurate, and clear information. In some specific areas, we still require information directly from the primary source. With this perspective, the JCI Izmir management aims to strengthen the method of transparent, open, and source-based communication this year. As the first step towards this goal, we combined our orientation program with our strategic planning meeting! The result was an intense, information-packed yet satisfying briefing session.

On a Sunday at the beginning of the month, our prospective members, members, board of directors, and senators came together for a meeting to discuss the purpose, goals, working methods of JCI, and JCI Izmir's contributions to these goals. The program started with a presentation on JCI by Altuğ Türkdalı, the 2022 JCI Vice President and JCI Izmir Senator, followed by a panel discussion on the History and Present of JCI conducted by our member Kerem Kısa. The panel continued with the screening of the documentary about JCI Izmir published in 2017, and stories were shared about JCI Izmir's journey since its establishment.



Orientation and Strategy Planning Day



Following the orientation program, Hakan Aktay, the 2024 President of JCI Izmir, and Öykü Elçi Kayalı, the Board Member Responsible for Education of JCI Izmir, shared the JCI 2022-2027 Strategic Plan, JCI 2024 Action Plan, JCI Izmir 2024 Action Plan, and the event calendar. They explained how the activities planned throughout the year serve specific objectives, how they are structured, and the goals that JCI Izmir aims to achieve by the end of the year. Following this, Selen Günaydın, the JCI Turkey CYE Director, and Çisil Türkay, the JCI Turkey Creative Leadership Summit Director, presented the launch presentation for the CYE and Creative Leaders Summit, which will take place on April 26-28, 2024.

For JCI Izmir in 2024, "Inspiring Leaders" is the motto. Throughout this year, our values that we have determined to inspire leaders are Leadership, Authenticity, Personal Development, Consistency, Influence, and Inspiration.

In the presence of JCI Turkey, we promise to be a local organization that follows these values in addition to the JCI values. With a board of directors that influences all four opportunity areas of JCI, JCI Izmir started the year 2024 with great excitement!

Member and Candidate Member Meeting Event

On February 9th, JCI Izmir organized a delightful gathering bringing together members and prospective members. This event provided an opportunity for those newly joining the JCI family or considering joining to get to know each other and share the values of JCI.

The gathering took place in a friendly atmosphere and encouraged interaction among participants. New members gained insights into the mission and vision of JCI, while experienced members had the chance to share their own experiences and contributions to JCI.

"The power of those who come together is measured by what they achieve together."

The event provided a platform for discussing future projects and activities. Participants collaborated to develop strategies on how JCI Izmir can serve the community in Izmir and its surroundings more effectively and impact more people.

The gathering of members and prospective members emphasized JCI's culture of supporting each other and growing together as a family. Participants drew inspiration from one another and celebrated the potential to create a greater impact by coming together for their common goals.



The event held by JCI Izmir on February 9th will be remembered as a day that strengthened the culture of community gathering and mutual support. It is evident that this unity and solidarity will continue in future meetings as well.



QNB Finansbank and JCI Izmir Meeting

QNB Finansbank and JCI Izmir held a productive meeting to discuss collaboration and joint projects. During the meeting, ideas were exchanged on how both institutions can collaborate to contribute to the social and economic development of Izmir.

The financial expertise of QNB Finansbank and the local community engagement expertise of JCI Izmir revealed a significant potential for implementing important projects. It is expected that the collaboration between the two institutions will yield tangible results in areas such as supporting young entrepreneurs, organizing educational programs, and developing social responsibility projects targeting various segments of the community.



At the end of the meeting, it was emphasized that QNB Finansbank and JCI Izmir will continue to work diligently to achieve their common goals. The collaboration between the two institutions is considered an important step towards furthering the social, cultural, and economic development of Izmir.

CYE TALKS EVENTS

JCI Turkey local organizations hosted CYE Talks event featuring CYE Director Selen Günaydın and our President Hakan Aktay!

"Creative Young Entrepreneur Yarışması 2024" Hakkında Merak Edilenler

21 Şubat 2024
21:30

Selen Günaydın
JCI Türkiye 2024 CYE Direktörü

Hakan Aktay
JCI İzmir 2024 Başkanı

#knowthyself
Toplantı Zoom üzerinden gerçekleşecektir.
jcistartup.com

JCI Startup

JCI TÜRKİYE İSTANBUL YEREL ORGANİZASYONLARI ORTAK CYE TALKS ETKİNLİĞİ

JCI Step up for Tomorrow

JCI Bahçeşehir

SPEED UP

2024 JCI TÜRKİYE İSTANBUL YEREL ORGANİZASYONLARI ORTAK CYE TALKS ETKİNLİĞİ

26 Şubat 2024

CYE TALKS

26 SUBAT, 2024

Lokasyon: Online
Zaman: 21:00 - 22:00

Ayşenur KAYA YALÇIN
Co-Founder - Senyörapp

Gökberk DEVRİM
Co-Founder - SWATCHLOOP

Selen GÜNAYDIN
Moderatör
2024 CYE İzmir Direktörü

Cihan ÇELİK
ECOpreneur - Founder
- Öyler Akademi

Hakan AKTAY
2024 JCI İzmir Başkanı

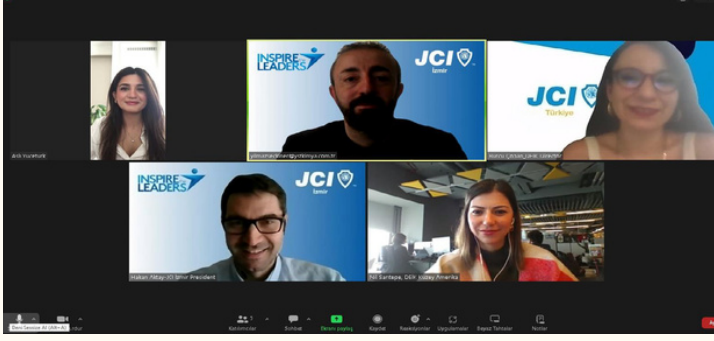
Creative Young Entrepreneur (CYE) / Uluslararası Yaratıcı Genç Girişimciler programı için başvurular alınmaya başlandı.

Sizler de programı daha yakından tanımak ve sorularınızı bu süreci tecrübe etmiş girişimcilere ve deneyimli ekibimize sormak için etkinliğimize bekleriz.

The CYE Talks events organized by JCI Turkey local organizations were successfully conducted. During the events, various aspects of the CYE Competition application process, criteria, and experiences of previous contestants were shared.

We extend our gratitude to all local organizations for their efforts and for hosting us.

DEIK, JCI Turkey, and JCI Izmir Meeting



DEIK (Foreign Economic Relations Board), JCI Turkey, and JCI Izmir held a meeting to discuss collaboration and joint projects between the business world and young leaders. During the meeting, strategies for strengthening economic relations and promoting the participation of young leaders in the business world were discussed.

At the end of the meeting, the importance of the determination of DEIK, JCI Turkey, and JCI Izmir to implement joint projects and the potential of their collaboration were emphasized. The collaboration between the two institutions is considered an important step towards enabling young leaders to play a more effective role in the business world and strengthening Turkey's position in international platforms.

DEIK's experience in international relations, JCI Turkey's efforts towards the development of young leaders, and JCI Izmir's contribution to the local economy play a critical role in the successful implementation of joint projects. The collaboration between the two institutions is expected to serve goals such as supporting the integration of young leaders into the global economy, increasing opportunities for international cooperation, and further strengthening Turkey's foreign trade potential.



Aslı Yüçetürk
JCI Izmir DEIK Director

Habitat and JCI Izmir Meeting

"Habitat and JCI Izmir Meeting: Entrepreneurial ecosystem gathers in Izmir!"



HABITAT, being a significant organization operating internationally in urban development and the creation of sustainable living spaces, and JCI Izmir, focusing on the development of young leaders and increasing social responsibility awareness, stand out as two important institutions. These two organizations held a strategic meeting on the future of cities and the role of young leaders.

A meeting was held between JCI Izmir and Habitat to discuss the creation of joint projects in the entrepreneurial ecosystem. JCI Izmir, aiming to bring together the entrepreneurial ecosystem in Izmir, plans to collaborate with Habitat to gather all NGOs within Izmir. Scheduled for April, the meeting will involve not only associations active in entrepreneurship but also public institutions.

It was emphasized that Habitat and JCI Izmir are committed to developing joint projects and ensuring the active participation of young leaders and entrepreneurs. This collaboration is considered an important step for the future of startups and the social responsibility awareness of young people.

The first event where the partnership between Habitat and JCI Izmir will flourish is the "Creative Leadership Summit and CYE Summit 2024," where we will present the world of entrepreneurship through a creative lens. The event will host prominent figures from the business world who will discuss creative leadership and entrepreneurial creativity in their speeches.

For detailed information about this ongoing event, you can visit the www.jciturkiye.org website. We look forward to seeing you at Palm Wings Resort & Hotel in Selçuk on April 26-27-28, 2024!

#pushthelimits



City's Inspirers

"If There's a Chance, It's 100%"



JCI Izmir made its mark with an inspiring event titled "City's Inspirers," bringing together pioneering figures in the city for a meeting full of inspiration. The event was organized to introduce and share successful figures and projects in Izmir's social, cultural, and economic fields.

Throughout the event, alongside successful projects and initiatives in the city, promising ideas and visions for the future were also discussed. Among the speakers was İsmet Demir, co-founder of Brew Mood Coffee and Tea. With his presentation titled "If There's a Chance, It's 100%," Demir shared his entrepreneurial journey and contributions of coffee culture to Izmir, inspiring participants.



The event organized by JCI Izmir was not just a gathering but also stood out as an important project in shaping the potential and future vision of Izmir.



The "City's Inspirers" event stands out as just one of the valuable contributions JCI Izmir offers to the community and young people, further strengthening Izmir's dynamic and forward-looking identity. Such events aim not only to activate the potential in the city but also to chart a roadmap for a more livable, sustainable future while inspiring young entrepreneurs.