

Inspire the Leaders



"For a leader to be effective, it is important to work with a strong team. Successful leaders motivate, develop, and foster collaboration within their teams. It is crucial for the leader and the team to complement each other for success."

"Notes from the President"

Dear Readers,

In the excitement and energy of a brand new year, January has been a month filled with remarkable achievements for JCI Izmir! Once again, we have demonstrated our commitment and determination to each other, showcasing the strength of our local organization to all of Izmir and beyond.

"In 2024, there is great potential for JCI Izmir. By harnessing our power to transform communities, we can touch more lives, implement more projects, and inspire more people. By working together, supporting each other, and learning from one another, we can make this year unforgettable. Let's move forward together in the new year, striving to become a stronger, more inspiring, and more effective JCI Izmir."



Throughout this month, we have represented the mission and vision of JCI Izmir in the brightest possible light with the events we have organized, and in the coming months, we will be presenting even bigger projects...

Hakan Aktay
JCI izmir
President of the 2024
Term

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We say 'Hello' to you from a year where, together with our teammates, we will learn many new things and gain leadership experiences.

"Embarking on the journey to inspire leaders in the 2024 term, we will strive to deliver JCI Izmir news to you as quickly as possible."

Notes from the Vice President

Dear Readers,
We have completed the month of January, filled with excitement as we took on our roles and eagerly began our duties as the board. We invite you to join us at JCI Izmir for inspiring leadership initiatives. We welcome your contributions and sharing to these bulletins, which we will publish every month.

In the corporate communications unit for which I am responsible, we have built a strong team and are designing corporate transformations for JCI Izmir. We swiftly began our efforts to create a more transparent structure. The idea for this bulletin also arose from this goal. By utilizing our communication channels more effectively, we will provide leadership that serves you.

With the hope that the bulletins prepared every month will become the voice of JCI Izmir leaders and contribute to these efforts, I greet you with love and respect.

Yılmaz Seçkiner
JCI Izmir
Vice President of the 2024
Term

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“You, the young offspring of the new Turkey! Even if you grow weary, you will follow me... Those who decide to walk without rest Will never, ever grow tired. The Turkish Youth will relentlessly march towards our lofty ideal, without pause or weariness.” Mustafa Kemal Atatürk

Notes from the Accountant

In 2016, when we set our goals for the JCI Izmir of our dreams, we embarked on our journey with the motto 'Be Active'. Our aim was to increase the visibility of our organization in various fields and to become an influential civil society organization in the business world, particularly by bringing our association together with the thought leaders of the business world.

Experiential learning has become the greatest comfort zone for us JCI members. Within this vast comfort zone, we create opportunities to strengthen ourselves; afterward, we use the opportunities we've created to sustain positive change in society. JCI brings us together under this mission.

We must be aware of our responsibility and strive to do our best by making sacrifices. As the 'Inspire Leaders' team, we are wholeheartedly working as volunteers.

Faruk Öztürk
JCI izmir
Accountant of the 2024
Term

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I wholeheartedly wish for all JCI members to serve humanity, which is the noblest pursuit in life, through inspiring endeavors.

In our first issue, the determination and performance of JCI Izmir in leadership and inspiration are highlighted, emphasizing that in the coming months, there will be plenty of participatory and sustainable events.

Notes from the Editor



Dear Readers,

I am excited to share with you the dynamism and eventful days of JCI Izmir in this month's bulletin. With the strength and experience gained from the previous term, we have taken a hopeful step into the new term. While proudly remembering past achievements at the Handover Ceremony, we are eagerly and determinedly looking towards the future.

In the new term, as JCI Izmir, we are ready to contribute more value to the community, lead, inspire, and pioneer sustainable changes. In this exciting period, with the participation and support of all our members and prospective members, we are moving forward confidently to achieve even greater successes.

Çisil Türkay
JCI Izmir Editor

Board Member
Responsible for Corporate
Communications

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JANUARY 2024 | ISSUE 1

JCI İZMİR

YOUNG LEADERS AND ENTREPRENEURS ASSOCIATION NEWSLETTER



News from Young Leaders

Prepared by: Corporate Communications Directorate

As the JCI İzmir 2024 Board, we are filled with great excitement as we start the new year! We carry the enthusiasm and determination of beginning a new term. With the hope and energy that the new year brings, we believe that 2024 will be a fulfilling year for JCI İzmir.

Together with the new President Hakan Aktay and our new board, we are determined to advance the vision and mission of JCI İzmir even further. We will continue to work towards adding value to our community, contributing to the development of young leaders, and building a stronger future together.

With the activities we carried out in January, we took steps to demonstrate this determination. This newsletter provides a summary of the events we organized in January. We are here to celebrate each step we take together and to plan the next ones. Here's to a lively start to 2024 for JCI İzmir...

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Mid Of Med Summit



We Started the Year with the Handover Ceremony

2024 Board Handover Ceremony

Value-Packed Handover Ceremony from JCI Izmir to the Community! Izmir, January 27, 2023 - The JCI Izmir family came together with great enthusiasm and pride at the handover ceremony held at the Anemon Ege Hotel. This special event, where past achievements and hopeful steps for the future were celebrated, provided participants with an unforgettable experience. The ceremony, focused on the successful tenure of the 2023 term led by Bülent Kahraman, proudly shared JCI's unique heritage and the projects accomplished during the 2023 term. With the dedicated efforts of Bülent Kahraman and his team, many successes were achieved, fulfilling the goal of adding value to the community.

At the ceremony where exciting plans for the upcoming term were announced, hopeful messages were shared for the 2024 term under the leadership of Hakan AKTAY. It was emphasized that JCI Izmir is ready to make more contributions to the community and create sustainable changes with determination and perseverance. Participants were excited to embark on a new term filled with new projects, reinforcing their belief in a journey full of achievements and friendships.

As the JCI Izmir family, we look to the future with hope, fueled by the strength we have derived from the past, and enthusiastically step into the new term, which we will walk together to add value to the community.



"We will trust people; we will understand them; calmly, we will inspire leaders by drawing inspiration from them!"



Our members were at the 'I Love Adana' Event!

At the Turc Acting competition held during the I Love Adana event on January 12-14, our esteemed member Esra Büyükköşker's team won the "Best Script" and "Best Team" awards, while our past president Pınar Gürkan received the "Best Actress" award in the same competition. We thank them very much for bringing pride to our local organization.



Special Partnership Begins Between JCI Izmir and JCI Harare!

As the JCI Izmir family, we are delighted to share an exciting development with you! Our first twinning meeting with JCI Harare was successfully completed, and we are excited to initiate this special partnership.

This important step aims to increase intercultural understanding, promote international solidarity, and create social impact by supporting young entrepreneurs. Together with this partnership between two cities, we aim to implement valuable projects and foster strong interaction between communities.

JCI Izmir and JCI Harare are moving forward on this path with excitement and determination. We are confident that we will collaborate on beautiful projects together in the future. With this special partnership, we believe we will make a positive contribution both to our own communities and to the international arena.

“As the JCI Izmir family, we will continue to promote a spirit of friendship and collaboration on a global scale to make our world a better place.”

Representation in the JCI Senate

JCI Turkey Senate Handover Ceremony: Plaque Presented to Bülent Kahraman!

At the JCI Turkey Senate Handover Ceremony held on January 20th, our JCI Izmir President Hakan Aktay and Past President Bülent Kahraman proudly attended. In this meaningful ceremony where Murat Çakır, our Senator, took over the responsibility from our Senator Umay Ayaz, Bülent Kahraman was presented with a special plaque by the senate. This plaque once again honored Bülent Kahraman's valuable contributions and leadership skills within JCI Turkey. We congratulate him on his achievements and wish him the highest success in his ongoing career within JCI Turkey.

We thank our leaders for being a source of inspiration to JCI Izmir Branch and for making us proud.





Seyda Elif Çakmak
JCI Hub Director



Zülfiye Acet
Financial Sustainability
Director

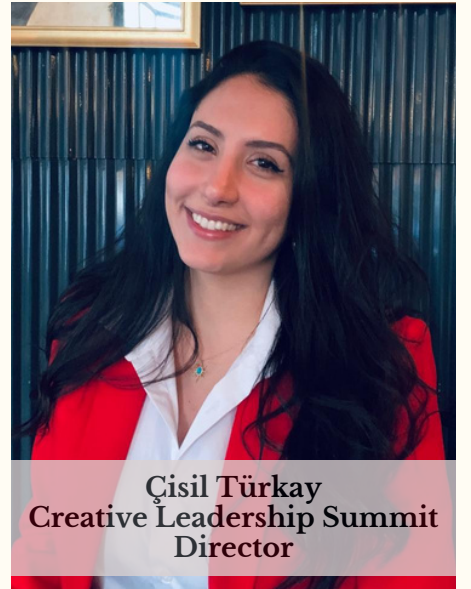


Selen Günaydın
CYE Director

5 New Directors from Our Local Organization to JCI Turkey!

We proudly kick off the new year! In January, we experienced great joy and pride as five members of JCI Izmir Local Organization were appointed as directors in the National Directorate of JCI Turkey. In this bulletin, we share with you this exciting development by introducing our new directors and wishing them success.

These valuable members will represent JCI Izmir Local Organization successfully at the national level and shape the future of our organization.



Çisil Türkay
Creative Leadership Summit
Director



Öykü Elçi Kayalı
Director of Training and
Development



Success to JCI Ankara, JCI Çankaya, and JCI Startup Local Organizations!

We were delighted to attend the handover ceremonies of JCI Ankara, JCI Çankaya, and JCI Startup Local Organizations.

We were proud to have our Vice President and JCI Izmir General Secretary, Yılmaz Seçkiner, represent JCI Izmir at these significant ceremonies. He effectively reflected the values and mission of JCI Izmir, established strong connections with other local organizations, and upheld the spirit of JCI.

We wish success to JCI Ankara, JCI Çankaya, and JCI Startup Local Organizations in their new terms. We believe that they will achieve great success through mutual collaboration and solidarity in this new period. We want to emphasize that we are always here to support them, and our support will continue.



JCI Discover and JCI Explore Online Training Sessions Held!

We kicked off the year with the JCI Discover and JCI Explore training sessions, led by Mr. Nuri Pekçetin, the JCI Turkey Board Member Responsible for Local Organization Structure in 2024! These online training sessions, with active participation from JCI Izmir members and prospective members, were inspiring opportunities to explore the exciting world of JCI and understand its governance structure. The training sessions opened the doors to a new world for our prospective members who are just stepping into JCI, while also providing the first steps towards individual development through correct and effective information

The practical application we conducted on the effects of behaviors in the leadership process during the JCI Explore training not only brought smiles to our faces but also allowed us to experience the reactions of the leader within us through a simulation. We would like to express our gratitude to our member and prospective member participants who enthusiastically attended the hours-long training sessions on an online platform. We also extend our thanks to Nuri Başkan for conducting the training with his smiling face, effective presentation skills, compassionate feedback, and endless energy during this process.

We thank the JCI Izmir Leadership Development team for organizing the training program.

JCI Karşıyaka Handover Ceremony Held!

The 2023 Term President of JCI Izmir, Bülent Kahraman, along with the 2024 Term President Hakan Aktay and Board Members Vice President Yılmaz Seçkiner, Treasurer Faruk Öztürk, and JCI Turkey Individual Development Director Öykü Elçi Kayalı proudly attended the handover ceremony of JCI Karşıyaka.

In this meaningful ceremony, the past and present leaders of JCI Izmir conveyed their support and solidarity to the new management of JCI Karşıyaka Branch. We congratulate JCI Karşıyaka with pride for the new era of collaboration, growth, and shared success.





JCI Izmir at the Mid of Med Summit!

JCI Izmir Local Organization participated in the Mid of Med Summit and supported Balca Yılmaz, the CEO of Werover and the winner of the 2023 CYE Turkey and Europe, throughout the event.

During the Mid of Med event, which addressed important topics such as Women Entrepreneurship and Economic Cooperation in the Mediterranean, we attentively listened to the session where Balca, a member of JCI Istanbul and the winner of the 2023 CYE Turkey and Europe, spoke. Additionally, we had the opportunity to observe the successful marketing activities carried out by our prospective member Aslı Satıcı's agency.



We also had the opportunity to visit the booth where Psychologist Özlem Akyol, a Board Member of JCI Startup, introduced her initiative during the event. Thanks to the speakers who achieved success in various fields and shared their knowledge on various topics, we had a day filled with knowledge and experience.

BUSINESS WORLD AND ENTREPRENEURSHIP

The City's Inspirations Coming Soon!

As part of 'The City's Inspirations', we are hosting experienced individuals from various disciplines, ranging from the business world to social entrepreneurship, who can share their entrepreneurship stories with us and provide insights into various topics, bringing different perspectives and benefiting us. They share their experiences with us and become a source of inspiration.

Our program also provides a networking space during the presentations, where our members and other participants can interact with each other, creating an environment for development.

Our logo is a powerful symbol of 'The City's Inspirations Project'.

Blue Hat and Wave Color: Blue represents the project's openness to ideas and different perspectives. The deeper tones of blue signify the project's strong leadership and foundation. The wave color symbolizes the project's energy and progress.

Orange City Color: Orange symbolizes that the project reaches out to the community energetically and effectively. Used as the color of the city, orange represents positive change and creating a positive impact in society.

Stars - Yellow Color: The stars represent individuals who inspire the project, and the color yellow emphasizes their wisdom and achievements. Yellow signifies the positive energy and enlightenment that the project brings to the community.



Buse Kurul
Director of City's Inspirations

This year, the directorship of the City's Inspirations Program, which is dedicated to the Business World and Entrepreneurship field, is led by our prospective member Buse KURUL.

We are hosting Ismet Demir, the co-founder of Brew Mood!

Our first guest for the program starting on February 28th will be *Ismet Demir, the co-founder of Brew Mood. The upcoming guests for our program will continue to be announced rapidly on our Instagram page.



Business World and Entrepreneurship

Kütüpanka: A New Era Begins with the Collaboration of JCI Izmir Association, Shimano, and Pedalanka!

Kütüpanka project, in collaboration with Shimano, Pedalanka, and JCI Izmir Association, aims to establish libraries in village schools!



What is KÜTÜPANKA?

As part of the Kütüpanka project, we will be establishing libraries by cycling to businesses collaborating with the project and individuals who donate books to events organized by JCI Izmir Association. Our goal is to provide education and foster a love for books among children. This project, which combines Shimano's support and Pedalanka's bicycle training, also encompasses the social responsibility-focused efforts of JCI Izmir Association. Pedalanka is involved in the project by providing bicycle training to children. Pedalanka's professional instructors not only provide children with information on safe bicycle use but also aim to instill bicycle culture through fun activities.

Shimano, on the other hand, is supporting the establishment of libraries in schools, which is our ultimate goal in the project.

Community-Centric Contributions of JCI Izmir Association,

JCI Izmir Association aims to expand the social impact of the project by reaching out to various segments of the community. The association coordinates Kütüpanka events and bicycle donations, adding a dimension that strengthens community solidarity to the project. How Can You Help? You can support the project and provide children with a world full of books by participating in events organized by JCI Izmir or by donating books. For more information, you can follow our bulletin and social media accounts.

@jciizmir @pedalankaturkey @vitesimshimano @shimanoturkiye

Corporate Communications

We're Evaluating the Next Year in Corporate Communication: Here are the Key Developments

As the corporate communication unit, we've seized the opportunity to convey our efforts to you through the 'Newsletter,' which is one of this year's most important goals. The editing of this newsletter will be carried out with the support of our Board Member Responsible for Corporate Communication, Çisil Türkay.

We're Strengthening Our Corporate Identity:

We have completed our corporate identity efforts with the adjustments made on social media platforms. Through simultaneous postings and our multi-channel communication strategy, we aim to reach a wider audience each day. Additionally, thanks to the updates made on our website, you will be able to follow all the news and association event calendars instantly on our website.

Creative Content and Supportive Texts

Our team members, Buse Kurul and Yavuz Erkut, are working diligently to provide us with the best content and text preparations for social media content design. With their support, we are producing more impactful and engaging content.

Transparency and Legal Obligations

To complete our transparency processes, our association's candidate member, Lawyer Berfin Öykü Kaltuş, has been ensuring compliance with our legal obligations through KVKK (Personal Data Protection Law) efforts. Simultaneously, we have seized the opportunity to share these processes with the public. In the upcoming period, we aim to further advance our transparency efforts, allowing you to receive even more news from our website



Yavuz Erkut
Corporate Communications Content
Director



Berfin Öykü Kaltuş
Legal Director

Introducing Our Jaycees Members to Turkey:

This year, we also aim to introduce our inspiring Jaycees members to Turkey through podcast content. We stand by you with all inspiring endeavors.

We aim to achieve even greater success by strengthening our collaboration with you, our valued stakeholders. Thank you for your support.

CREATIVE LEADERSHIP SUMMIT COMING SOON!

Are you ready to unleash your imagination?

Because now is the time to break boundaries and uncover your true potential. Each of us was born with a creative potential, including you. However, as time passes, the boundaries in your thoughts start to surround you.

That's exactly why the 'Creative Leadership Summit' has set off with the motto 'Push the limits!' This summit aims to push boundaries and unleash the creative power within us. It's not just an event; it's also an inner transformation and leadership journey...

Taking place at the Palm Wings Ephesus Resort & Hotel (Ultra All-Inclusive) from April 26th to 28th, this exciting summit brings together leading figures in the entrepreneurship world and invites you to take bold steps. The Creative Leadership Summit provides a unique opportunity to strengthen your leadership skills through inspiring speeches, panels, training, and workshops. Leadership begins by pushing boundaries and discovering your inner potential!

Additionally, at this summit where the final of the CYE (Creative Young Entrepreneur) competition will also be held, entrepreneurs' creative initiatives will be presented. The four finalists will compete in front of participants and investors, experiencing a great opportunity. This competition will not only be an inspiring experience for the finalists but also for the audience

We will reach the pinnacle of the summit with an unforgettable final! On the last day, there will be a unique opportunity to explore the historic Ephesus. You will embark on a journey into the depths of history and gather memories filled with cultural richness. Remember, real leadership requires going beyond limits!

Click here to register:

<https://forms.gle/K7ZpNfckmHP43enQ8>



The preparations for the Creative Leadership Summit are continuing with great excitement and effort under the directorship of Çisil Türkay. The social media designs for the summit are being intensively managed by our esteemed candidate member, Mert Şenyiğit. The design of the 'Push the Limits' logo was created by our candidate member, Aslı Satıcı. In this busy period, we wish success and ease to the Director of the Creative Leadership Summit, Çisil Türkay, and the Director of CYE, Selen Günaydın.



Creative Young Entrepreneur (CYE) 2024 Competition



Summit of Creativity in Entrepreneurship

Under the leadership of our member and national director, Selen Günaydın, Izmir has begun its Creative Young Entrepreneur (CYE) 2024 activities. Registrations have opened for the competition, which will be held at the Palm Wings Ephesus Beach and Resort Hotel, hosted by JCI Izmir, from April 26th to 28th. After the registrations, which will continue until March 1st, the selected 8 semi-finalists will strive to differentiate themselves from their competitors by presenting their ventures in the most creative way possible, following the training they receive.

This project, which opens its doors to all entrepreneurs aiming to take their ventures to the international arena, stands out with its free participation and absence of sector restrictions. The only requirement is to have a good command of English, as the entire program will be conducted in English.

This year, an attention-grabbing innovation is the provision of various training sessions to the semi-finalists. In addition to the training sessions aimed at enhancing contestants' rapid and effective presentation skills, mentorship experiences from jury members in closed sessions and opportunities for sharing experiences with past contestants will be the strengths empowering entrepreneurs in CYE this year.

With a strong team comprising directors for every stage from content to finance, sponsorship to PR and media activities, the aim is to create a beautiful project while keeping their motivation high. Moreover, the team, further strengthened by a representative from each branch, continues their efforts to promote CYE and provide support in sponsorship and partnership matters for a broad participant base. This year, CYE 2024 is gearing up to shape the entrepreneurship world with creative and successful projects.

